**The research**

I majored in business English before, but as the Artificial Intelligence developed, more manual work will be replaced by the machine, and as a result, I turned to new media, and hope can find a job in this filed especially the new media operator.

Strategy plane

**My research**

I asked one of my friend who used to work in Tencent as HR assistant and a friend who works in Alibaba.

**The qualities of new media operator**

1. New media operators must have a "net sense." it requires that the ability to grasp the hot news, be familiar with data analysis and information gathering. The ability of data analysis is becoming more essential.
2. New media operators need the ability to integrate materials and resource and they need to find value inside the materials and resource.
3. New media operators need the ability to write good articles. The article should be written in the structure and logical. It is not only involved with literary talent.

**What a recruiter wants to know**

1. What employees can bring to the company
2. What do employees do successfully
3. what kind of problems can employees solve
4. The comment from the employees themselves and their employers

My friend also told me that a personal website is not a must, and usually they would not take it into consideration. However, it might increase the competition.